

**TOP  
5  
CONSIDERATIONS**  
for CIOs

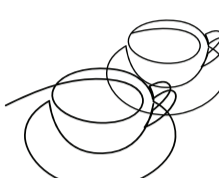
# The board's impact on digital transformation?

## Strategic Vision and Direction

**Board support**  
*is crucial for digital transformation*

**So CIOs can help**  
*by identifying which levers are pertinent to which board members*

**To clarify:** addressing market competitiveness, customer expectations, revenue growth, cost savings, employee productivity, and innovation or risk management all factor into the business cases needed to support your effective digital transformation.



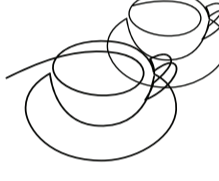
## Resource Allocation

**All hands on**  
*A board's impact doesn't start and stop at resource allocation*

**They must**  
*support CEOs and CIOs in making digital transformation company wide*

**Bottom line:** Clear goals and KPIs are needed to ensure *everyone contributes* towards the initiatives, along with active leadership and sponsorship when times get tough, or when headwinds emerge for business units exhausted by the rate of change.

Similarly, the right rewards and incentives will foster a culture of innovation and reinforce the adoption rate, ensuring the initiative promulgates across the organisation.



## Leadership and Governance

**74%**  
*of digitally mature organisations have a clear strategy*

Ref: Deloitte

**26%**  
*of them make greater profits than less mature counterparts*

Ref: MIT Sloan Management Review

Boards that appoint competent digital transformation expertise are better at aligning digital initiatives with overall business strategy.

**Bottom line:** CIOs' ability to navigate change with non-digitally minded members may face an uphill battle to see their initiatives implemented or thrive!

**“ After 30+ years of experience...**   
The challenge isn't getting a business case approved, as a good business case should be approved. Rather, it's delivering on the promise. To achieve that you need total commitment from the top down. **”**

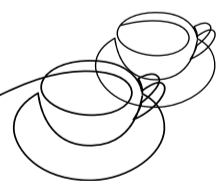


## Risk Management

**Your cyber risk**  
*is no less than the physical or theft based ones*

**Boards can't**  
*just 'tick the box' and call that compliance*

**Bottom line:** While risk management often sees IT and a board intersect, it falls to the latter to ensure governance, investment and safeguards (including regular testing) are sufficient to sustain a going concern.



## Change Management

**Big difference**  
*Boards can have a big impact when employing and deploying digital expertise and change management*

**Smooth change**  
*Communication and collaboration underpin successful digital transformations*

**Bottom line:** For a board's investment to be realised a business needs to navigate change—and how better than demonstrating the value of customer-centricity digital initiatives?

A CIO can help surmount obstacles by working with the board to drive a delicate balance of internal, as well as external, digital change.



*Like to delve into, dissect or draw on my experience over a coffee — let's set up a time...*

