

**TOP
5
CONSIDERATIONS
for CIOs**

What threatens your digital transformation?

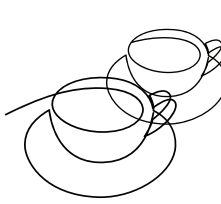
Resistance to Change

You can expect reluctance, even aversion to the 'new'

All CIOs face it and must fight it

Why then is there little appreciation for investing in *organisational change management*? CIOs need to invest in this core capability to drive a volume of change and leave a lasting impression of positive, not wasted investment.

Bottom line: McKinsey report 'Organisations focused on both technology- and organisational-change management during digital transformations are **1.5x more likely to achieve or exceed** than those focused solely on technology.'



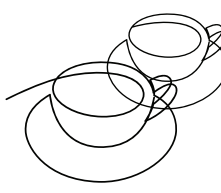
Legacy Systems + Infrastructure

60% of IT budgets are spent maintaining legacy systems

Ref: Forrester

Undercutting innovation and digital transformation

Bottom line: CIOs need to proactively engage business owners, demonstrate, and educate the *art of the possible* in terms of modernising IT versus maintaining the status quo.



Lack of Digital Skills

54% report their staff's lack of skills as a barrier

Ref: Capgemini

CIOs threatened by organisation's inability to transform

Further, the European Commission estimates that by 2025, Europe will be needing some 500,000 IT professionals.

Bottom line: CIOs need to think about their digital initiatives and invest in training, collaborate with educational institutions, create cross-functional teams and source digitally-savvy talent in an increasingly competitive market.

After 30+ years of experience, the technical solution is only 30% of the challenge...

“ The other 70% comes from readiness, adoption, acceptance and having the ability to embrace the new. ”



Cultural Alignment

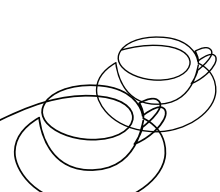
70% failure rate among digital transformations

Ref: McKinsey

CIOs need time and space to craft a vision and strategy to repel resistance

Facing angst and cultural issues, CIOs must empower employees with planned investment, embedding IT within specific business lines to understand the nuance of the work practices to the proposed technology solution.

Bottom line: They also must learn to lead and celebrate success, while proving to their organisation's various factions that successful, compelling change can occur.



Cybersecurity Risks

\$3 trillion was lost to cybercrime in 2015

Ref: Cybersecurity Ventures

Worryingly, this will explode to \$10.5 trillion annually by 2025

Bottom line: CIOs must monitor and update robust security policies, processes, procedures and technology. **But cyber-awareness is a task for all employees — not IT alone!**



Like to delve into, dissect or draw on my experience over a coffee — let's set up a time...

