

**TOP
5
CONSIDERATIONS**
for CIOs

What are the...

key steps in building a digital transformation roadmap?

Assessment and Analysis

Impartial gleaning of your

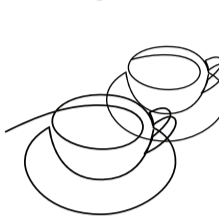
'as is/where is' will help your

'To Be' roadmap get up and running

Someone else can be the bad guy for once!

Conduct a comprehensive assessment of the organisation's current state, encompassing IT infrastructure, systems, processes, and capabilities. Engage stakeholders across the organisation to gather input on business priorities, pain points, and desired outcomes.

Bottom line: Before you commence, get to the heart of the situation from an impartial, unbiased view. Deloitte cites 83% of organisations using external consultants for digital transformation assessments. The only catch, consulting is as addictive as crack, don't get hooked!



Define Visions and Goals

The greatest danger to freedom is having

the freedom to not have a vision for your future

Start by defining a clear vision that aligns with the organisation's strategic objectives and long-term goals. Prioritise initiatives based on their potential impact on business outcomes, customer experience, and competitive advantage.

Bottom line: The largest hurdle is articulating the company's purpose and vision into actionable outcomes across all business strata: 'A company without a vision is like a ship without a rudder; it will drift aimlessly and eventually collide with obstacles'.



Develop Roadmap and Prioritise Initiatives

The course is set, provisions loaded for the journey and away you go

Just remember: he who signed the cheque wants delivery on the promise

To achieve digital transformation goals, develop a roadmap detailing key initiatives, milestones, and timelines. Break down larger initiatives into smaller, manageable projects with clear deliverables and success criteria.

Bottom line: Getting commitment to a plan is one thing; delivering on the promise is another. Sometimes there is no return, so it's best to keep sailing if you can't deliver on the roadmap. Don't make it complicated—build upon a series of achievable successes.

After 30+ years of experience...

“ Roadmaps are essential, they support the vision, mission, journey and give people a clear purpose. However, just remember if it is your plan, and yours alone, it'll typically end in tears. So, get a crew, get your supplies and set sail together. T.E.A.M – together, everyone achieves more. ”



Resource Allocation and Budgeting

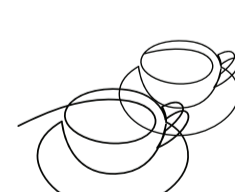
Asking for \$20m is one thing but delivering

20x \$1m outcomes for the business speaks volumes

Develop a budget that aligns with the roadmap's scope and timeline, considering upfront investments and ongoing operational costs.

Bottom line: Breaking your roadmap into manageable chunks is better than going for the *moon shot* when you don't know whether your rocket will make it!

As Rene Descartes puts it, "Divide each difficulty into as many parts as is feasible and necessary to resolve it".



Governance and Execution

It's a team sport so play to win, not play to lose

The whole team must be on board and know their roles

Establish clear roles, responsibilities, and decision-making protocols. Implement a structured project, change, and risk management processes to ensure the successful execution and adoption of new technologies.

Bottom line: Sounds easy, right? Yet 26% of projects fail due to poor governance. The worst thing is not allowing everyone to have a voice and share their concerns when it matters most. In roadmaps and program delivery, no one wants a watermelon: *green* on the outside, but reality is *red* within. **The first step of good governance is trust, then guardrails.**



Like to delve into, dissect or draw on my experience over a coffee — let's set up a time...

