

INDUSTRY
HEALTH
SPOTLIGHT

What is the...

**average tenure of a CIO
in a hospital setting?
And why?**

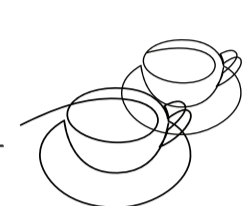
Rapid Technological Advancements

Even a super hero
*can be worn down by
complexity, scale and
pace of change*

A team of
*transformation avengers
can help you stay the
course*

With technology evolving rapidly CIOs are pressured to stay abreast of developments and implement technologies to improve patient care, operational efficiency, and regulatory compliance. The average tenure of a healthcare CIO ranges from 3 to 5 years.

Bottom line: If a CIO's first reports are not carrying the full weight of their portfolios then the tide of transformation change will land on a single person's shoulders. Companies with strong executive support are 1.6 times more likely to achieve successful digital transformation.



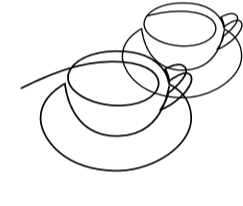
Complex Regulatory Environment

Data and insights:
the real transformers

IT alone won't cut it
Insight makes the magic

CIOs must navigate complexity in regulations such as HIPAA, HITECH, and Meaningful Use to ensure data privacy and security, and comply with evolving regulations.

Bottom line: 61% of healthcare organisations report a lack of sufficient expertise in regulatory compliance. A HealthITSecurity study shows this shortage of specialised knowledge challenges CIOs to stay updated with evolving regulations, data privacy, security, compliance, leading to increased risks of breaches and penalties. **In short,** your front-line executives need industry data governance insights as much as general IT insights/experience.



Interdisciplinary Collaboration

Clinical alignment
*achieved through
IT enablement*

Ensures greater adoption, fast change and lasting insights

CIOs must constantly build and collaborate with hospital clinicians and administration while navigating myriad variables to deliver digital transformation. However, many CIOs lack the understanding and value of organisational change.

Bottom line: A JAMIA* study reports 70% of healthcare IT project fail due to poor collaboration and communication between IT leaders and clinical staff. Having your team embedded with the clinical business becomes the business of IT.

* Journal of the American Medical Informatics Association

After 30+ years of experience...

“ If IT is at the centre of a CIO's thinking, their world-view will quickly come under pressure. Instead, the business function should be at their focus, allowing IT solutions to empower the desired outcomes. ”



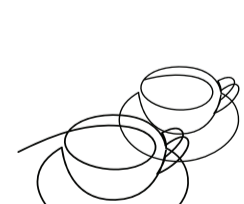
Financial Constraints

Old systems and aging patients
It's a double whammy

Money is there,
just heavily scrutinised

Healthcare costs are rising with ageing population, facility needs and legacy systems all vying for health spend. CIOs failing to bridge the business narrative and demonstrate the return on investment (ROI) of IT initiatives face ongoing financial constraints placing further pressures on IT to remain safe and relevant..

Bottom line: CIO's are under pressure to transform legacy clinical environments and supporting infrastructure. Adopting an iterative, agile approach to digital transformation can see you 2.5 times more likely to succeed than those that pursue large-scale, one-time transformations.



Leadership and Organisational Dynamics

Clinical support and transformation costs growing?

Learn to deliver tangible value in iterative cycles

CIOs often face politics, with competing and shifting priorities in modern IT. Building trust, credibility, and influence is essential for CIOs to navigate leadership transitions and org-changes.

Bottom line: CIOs engaging closely with clinical staff report a 40% higher success rate when implementing digital transformation initiatives. According to a College of Healthcare Information Management Executives study, these CIOs build stronger trust and credibility, which helps navigate the complex dynamics of hospital environments, including leadership changes, organisational restructuring, and cultural shifts.



Like to delve into, dissect or draw on my experience over a coffee — let's set up a time...

