

**TOP  
5  
TIME  
ALLOCATIONS**

# What should a CIO prioritise in digital transformation?

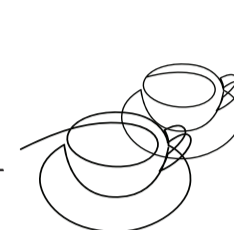
## Strategy and Planning *weekly, monthly, quarterly*

**Being strategic means getting off the BAU wheel**

**and intentionally driving towards your business evolution**

CIOs must oscillate between developing and refining technology strategies, roadmaps, and plans to thoughtful quarterly, monthly and weekly execution activities.

**Bottom line:** McKinsey & Company found that successful CIOs give 60-70% of their time to strategic activities, rather than BAU. By dedicating this much to *working on the business* CIOs ensure that technology strategies are executed thoughtfully and contribute to the organisation's overall success.



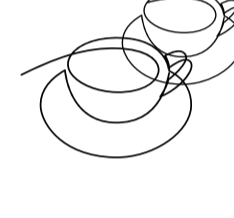
## Stakeholder Engagement + Communication *daily, weekly*

**Time for being connected to business needs**

**Helps remove critical blockers to your success**

The greatest influencer or detractor can shape the outcome of a digital transformation. CIOs need laser focus on time across all of the strata of leadership layers both internally and externally.

**Bottom line:** PwC found that 79% of high-performing companies with effective digital transformations reported strong stakeholder engagement as a critical factor. Trust forms from engagement and being able to understand the business need and how it maps back to the complex IT estate you are running.



## Team Leadership and Management *daily, weekly*

**Building up your teams to become successful**

**Takes time, intent and clear decision making protocols**

CIOs must not underestimate the time to provide guidance, support, and mentorship, to foster a culture of collaboration and innovation.

**Bottom line:** Gallup found that highly engaged teams show 21% greater profitability and are significantly more productive. In short, if you love your team, they'll love you back. Leadership can be a lonely place, what combination of tools/processes have you deployed so that everyone in your business knows **what a good week looks like?**

### *After 30+ years of experience...*



Successful transformations have come about by employees and leadership working together to understand the need, how to get there, closing their gaps and challenging each other with productive *can-do* mindsets. Anything less, will see you falling short against your objectives.



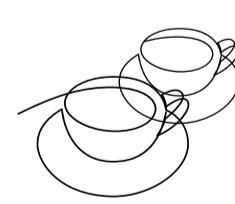
## Project Management and Execution *daily, weekly, monthly*

**Unlike a good wine**

**Bad news does not age well**

CIOs need to foster a culture of transparency, especially in projects. Bad news doesn't get better so time must be given to deep diving on projects, status, setbacks and pivots to deliver business outcomes.

**Bottom line:** Encouraging strong and competent program delivery comes from the top down. Bad news should be flagged early, interventions are commonplace. The Project Management Institute found that projects with early identification and resolution of issues are 28% more likely to be successful, as prompt interventions help prevent small problems from escalating into major setbacks, ensuring better alignment with business outcomes and higher quality results.



## Learning and Professional Development *daily, weekly, monthly*

**Learning should never stop because**

**A learning organisation is a growing one**

Allocate time to stay informed about emerging technologies, trends, and best practices in the field of IT and leadership.

**Bottom line:** Bersin & Associates found that companies with a strong learning culture are 92% more likely to develop novel products and processes, 52% more productive, and have a 17% higher profitability rate than their peers. If you and your teams are not spending the time to learn the rapidly evolving IT industry your efforts could be seen as too costly, tactical, superseded or quickly obsolete. The wheels of learning take time to get moving, but once started can rarely be stopped.



*Like to delve into, dissect or draw on my experience over a coffee — let's set up a time...*

